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# **OUR VISION**

At JusIP, we envision ourselves being leaders in decoding complex legal challenges into actionable intelligence across sectors. It remains our objective to be the most trusted legal experts for clients, companies and innovators seeking to strategically create, protect and monetize their organizations, institutions and intellectual creations using a solution-focused approach.

Through our work, we strive to set new benchmarks in 'client delight' by blending passion, integrity, knowledge, and innovation.

# OUR MISSION

The mission of team JusIP is to provide comprehensive legal assistance and strategic advisory to empower clients in achieving business and innovation goals. We strive to offer seamless end-to-end support across sectors and provide specialized services in Patents, Trademarks, Copyrights, IP Litigation, enforcement as well as transaction advisory and compliance.

We utilize a collaborative work ethos tapping collective insights to deliver quality, and it is our endeavor to surpass expectations every time. Our high competence and positive approach strive to make legal seem simple by tackling complex challenges with a solution-first perspective focused on client interests.

# OUR APPROACH

Our approach rests on the pillars of true professionalism, expansive expertise, competitive edge, collaborative work, and positive outcomes.

At JusIP, we foster a performance culture through ambition and innovation but streamlined via calibrated decisions that balance risks. Our professionals bring cross-disciplinary expertise across sectors that aid in decoding complex challenges quicker.

We tap collective intelligence and insights from wider ecosystem partners that fuels superior legal solutions. At the core lies client benefit be it mitigating disputes, enabling transactions, or unlocking value from creations faster. We take pride in making legal seem simple and accessible.



#### ABOUT THE FIRM

At JusIP, we strive to achieve intelligent and innovative solutions for every client, delivered through a collaborative and professional approach. As an IP and commercial law firm, we blend expansive sectoral expertise with strategic perspectives to tackle complex legal challenges.

We foster a performance-driven culture while making calibrated decisions mitigating risk factors for clients. Our collaborative work ethos unlocks unique legal and technical insights benefiting client objectives.

Across services in patents, trademarks, copyrights and beyond, we position legal intelligence at the core - be it contract drafting, litigation strategies or enforcement drives related to intellectual property, civil and criminal disputes. We also assist clients on family/matrimonial conflicts through negotiated settlements. Our positive approach targets maximum value creation from legal proceedings and advisory mandates.

The ultimate objective is client delight through a smooth experience where legal complexities get resolved seamlessly. We take pride in making 'Legal Simple' for our clients.

# PHILOSOPHY

At JusIP, our legal philosophy rests on the belief that timely guidance when blended with out-of-the-box yet practical perspectives can create immense value for clients - be it individuals, companies or organizations. We strive to deliver services where legal aspects become enablers of business success rather than hindrances to growth.

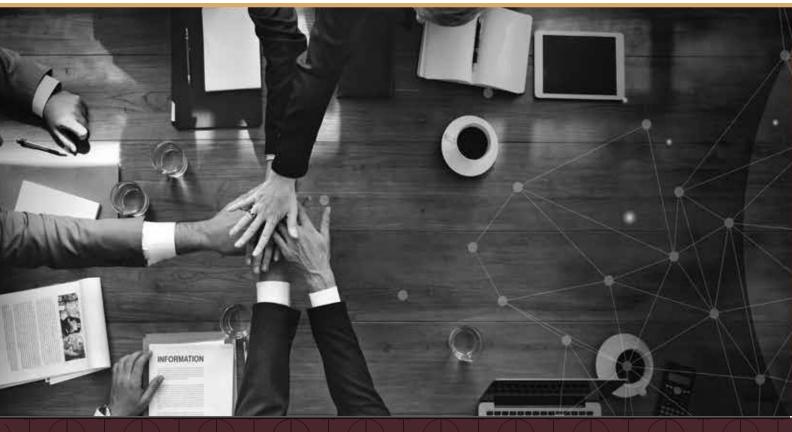
#### This is powered by:

- Deep sectoral expertise across verticals that assists in decoding complex challenges quicker
- Maintaining highest ethical standards promoting fair and compliant business practices
- Considering long-term impacts while advising on options and trade-offs

#### Our approach leverages:

- Collective intellect of specialists across internal teams and external partners
- Objective analysis balancing risks and opportunities
- Foresight to steer clients clear of future disputes or compliance pitfalls

We take pride in solving complex issues with simpler perspectives without losing sight of the context or practical feasibility. With strategic thinking, responsiveness, and tailored solutions - we assure seamless legal experience.



### LEADERSHIP

JusIP draws strength from its founding partners - Jasneet Kaur and Pradeep Sharma - who chart the firm's vision and growth strategy leveraging decades of cumulative legal experience. They lead a team of specialized lawyers and advisors offering a full suite of services across intellectual property, corporate law, litigation and alternate dispute resolution. Their complimentary expertise and responsive customer-first approach has established JusIP as a trusted advisor delivering positive outcomes for clients across complex legal matters.

The leadership oversees the firm's operations across multiple branches while maintaining thought leadership through seminars, workshops and authoring analytical articles, upholding highest professional ethics. Their oversight instills a culture of going beyond the literal brief to unlock optimal value legally.

#### Jasneet Kaur

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Jasneet Kaur, Partner and Co-founder at JusIP law firm leads the Intellectual Property and Corporate/Commercial practices. An expert in trademarks, copyrights and technology transactions, she has advised media, pharma, IT clients across 12+ years on IP protection, arbitration and disputes. Jasneet holds law degrees from Government Law College (GLC), Mumbai, and has authored various articles on IP jurisprudence for magazines like IAM Magazine and SpicyIP.

#### Pradeep Sharma

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Pradeep Sharma, Partner at JusIP drives the Civil, Criminal and General Litigation practice with 15 years of experience in criminal litigation, matrimonial disputes, commercial lawsuits across 1000+ cases. His expertise spans white collar financial/IP crimes litigation leverag ing forensics and evidence analysis. Key clients include corporates, banks, PSUs and HNIs from sectors like infrastructure, hospitality etc.



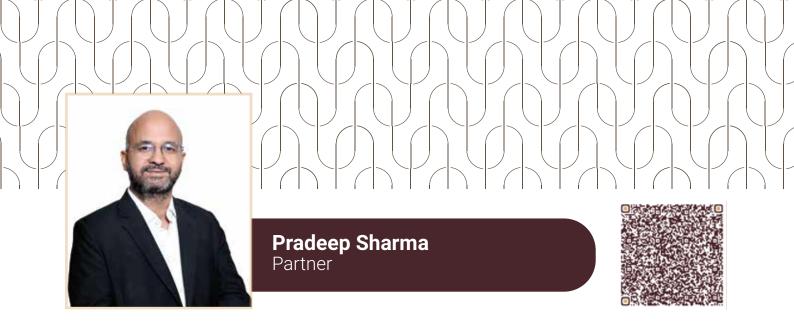
Jasneet Kaur is the Co-Founder and Partner at JusIP law firm. With over 12 years of experience, she leads the firm's Intellectual Property Rights (IPR) and Corporate/Commercial practice areas.

Jasneet has advised companies across media, entertainment, software, pharma, sports, and immigration industries on IPR protection, portfolio management, licensing / assignment, transactions as well as arbitration. Her expertise spans domains like trademarks, copyrights, and franchising - right from filing and advisory to disputes and litigation across forums including High Courts.

Amongst other achievements, she has handled trademark prosecution, opposition, infringements, and portfolio management for brands from FMCG to auto sectors. On the copyright side, her experience covers celebrity / artist contracts, music recording / distribution / publishing agreements, software licensing, book publishing, fighting online piracy and IP aspects of technology transfers.

Over the years, Jasneet has gained acclaim for her dispute resolution capability having represented clients across courts and tribunals. She also writes extensively about evolving IPR jurisprudence in magazines like IAM, SpicyIP imparting insight into IP monetization and enforcement aspects.

Prior to starting JusIP, Jasneet sharpened her legal skills at reputed IP law firms like Remfry & Sagar and Lakshmikumaran & Sridharan and gained experience across Delhi and Mumbai. A law graduate from Government Law College (GLC) Mumbai and is also a member of Punjab & Haryana High Court Bar Association.



Pradeep Sharma, Partner at JusIP law firm leads the Civil, Criminal and General Litigation practice armed with extensive nearly 15 years of experience across Punjab & Haryana High Court, District Courts as well as tribunals. His core practice areas surround complex criminal litigation, family/matrimonial disputes and commercial civil cases.

Pradeep has represented leading corporates and high-net worth individuals in criminal matters covering anticipatory bails, complaints and trials related to cases like financial frauds, cheque bouncing, food adulteration, complaints under Insecticides Act, tender disputes etc., involving deep evidence analysis. He also specializes in lawsuits covering business/contractual disputes, infrastructure project conflicts and insolvency proceedings from debt recovery to constructive trusts.

Having handled over hundreds of cases, Pradeep is known for going the extra mile with case investigation leveraging forensic audits, gathering vital evidence, and drafting hard-hitting arguments that result in quick case disposal for clients be it lawsuits or pre-litigation negotiation/settlement.

On the personal litigation side, Pradeep has resolved numerous high stake matrimonial disputes dealing with divorce, domestic violence, maintenance rights and child custody issues through negotiation and court representation. His amicable approach balanced with financial-legal implications assessment enables counselling clients realistically on the merits/demerits prior to committing to long-drawn litigation.

Beyond courts, clients across public and private sectors like Railways, Banks rely on Pradeep's advisory capability on service matters covering employee code of conduct, administrative policies review to tackle suspension, termination, and compliance management. Pradeep graduated in law from Army Institute of Law (AIL), Mohali and is affiliated to Bar Council of Punjab & Haryana along with other professional bodies.



### **PRACTICE AREAS**

JusIP offers a comprehensive suite of legal services across key areas catering to the evolving needs of inventors, creators and businesses. Our core specialization lies in Intellectual Property protection, litigation and licensing across patents, trademarks, copyrights, designs leveraging in-house technical experts.

Further, we provide allied corporate and commercial advisory encompassing dispute resolution, regulatory compliance, entity structuring and transactions support. For personal clients, we offer specialized assistance in family disputes, inheritance matters and immigration needs.

Having handled over 5000 cases, our seasoned lawyers provide litigation assistance across criminal, civil and commercial conflicts. We also cover alternative resolution mechanisms including seamless arbitration and mediation services. With diverse competencies and client-first approach, JusIP strives to deliver legal excellence with responsibility.





As a leading IP law firm, JusIP offers extensive patent filing and protection services for companies and inventors across sectors. Our team has multi-domain technical experts like patent agents, researchers, and engineers to deliver high-quality patent drafting, prosecution, and litigation capabilities.

Our patent drafting services involve preparing patent specifications and illustrations tailored to the invention. This is preceded by comprehensive prior art and landscape searches along with inventor discussions. We draft both provisional and complete specifications for filing at Indian Patent Office, in addition to global filings through PCT or direct routes. Having capability and experience across jurisdictions like Indian Patent Office, USPTO and EPO, we meticulously prosecute patent applications by addressing examiner queries through legally sound arguments.

When it comes to patent prosecution, our experts are well-versed in response strategies and make a compelling case for the inventive merit in applications. We counter objections effectively through legal arguments and technical clarifications. We also guide inventors through various patent office hearings with appropriate briefing.

On the litigation front, we analyse cited prior arts in challenges to invalidate patents, prepare written counter arguments, evidence affidavits, and navigate oral hearings for successful outcomes. We also handle patent appeals, counterclaims, and revocation suits in various High Courts. Our litigation support teams assist clients in nullifying revocation requests and opposition filings backed by evidence affidavits and oral hearings.

To derive value from patents, our IP commercialization team offers services like landscape mapping, valuation, due diligence studies and framing monetization strategies through licensing or technology transfer. We are trusted by companies, universities, and research organizations across India to secure and leverage their inventions.

# TRADEMARKS



As an acclaimed team of trademark lawyers and attorneys, JusIP strives to deliver business value beyond just legal protection. Our services encompass industry research, brand strategy development as well as alignment and comprehensive national/global registration capabilities.

We start by understanding brand objectives and performing trademark availability searches. Our opinions clarify trademark registration feasibility across target geographies while suggesting measures to avoid conflicts. We even advise on domain name registrations as well as hashtags, taglines and social media handles early on to complement branding in the digital space as well.

When it comes to filing, our extensive knowledge of trademark class categorization enables smart protection. We have represented clients in contentious proceedings like oppositions, cancellations and rectifications using evidence-based arguments; and drafted responses to examination queries citing legal grounds and precedents effectively.

On the trademark enforcement side, we monitor markets and online spaces for potential infringement. We issue cease-and-desist as well as take-down notices to offenders pointing unauthorised usage. Where dialogue fails, we coordinate raids with authorities to seize counterfeits, fake and infringing products.

Meticulous dossier formulation, examination responses aligning trademark classifications and arguments dispelling doubts aid us achieve high approval rates for clients. We represent clients across opposition and rectification requests through evidence affidavits, legal provisions and precedents usage focused on amicable resolution.

Apart from trademark registration, renewals, recordals and watches, we also offer valuation guidance during licensing deals, IP transfer or company mergers. Our 360-degree services support startups and multinationals alike to leverage trademarks in line with evolving brand objectives.



With growing importance of content protection, our copyright lawyers offer a spectrum of advisory and disputes management assistance. JusIP has a reputed team of copyright lawyers assisting authors, musicians, producers, developers, and media companies to safeguard original creations and tackle infringement. Our services encompass copyright registration, licensing, assignment, enforcement, and disputes across industries. We understand that technology has enabled rampant copyright infringement today, and have, accordingly, been able to successfully support our clients with ownership complexities in customized software, architectural works, literary works as well as multimedia content. Our copyright registration team ensures quick protection in respective categories through text, images, sound and video documentation.

Representing stakeholders across courts through oral arguments, evidentiary proof exhibits and tactical counterclaims remains our specialty. We also counsel clients on legally safer content usage aspects.

- Determining copyright eligibility across domain areas
- Evidence-focused disputes tackling aligned to jurisdiction provisions
- Enabling legally safer content usage guidelines framing

We have counselled clients seeking to use third-party copyrighted content on aspects like licenses, assignments, and permissible usage. We monitor online and offline spaces for unauthorized usage ranging from movies, music, books to software code. Where dialogue fails, we file civil and criminal complaints while coordinating swift raids with cyber police to seize pirated and infringing stock. Our seasoned copyright lawyers represent clients in copyright disputes concerning ownership, royalty, co-authorship, as well as adaptation rights.

For high-value copyright works / content, we offer assessment services to music labels, producers, artists, publishers, software product companies during funding rounds or M&A deals. Our technical experts evaluate aspects like code quality, vulnerability metrics and architecture strengths for reliable valuation.

## IPR LITIGATION AND ENFORCEMENT



At JusIP, our trusted team of IPR lawyers and techno-legal experts represent clients in various disputes concerning patents, trademarks, copyrights, trade secrets and designs. We cover litigation, enforcement, and dispute resolution mechanisms across all domains. We start by analysing the strength of a client's IP rights from infringement perspectives along with surveillance to gather concrete evidence of violations, and act as may be required to asserting legal rights and seeking amicable resolution. When dialogue fails, we strategize court proceedings diligently backed by technical and legal research.

## We have represented clients across district courts and High Courts in filing civil and criminal suits concerning various issues like:

- Counterfeit products manufacturing/trading
- Copyright or design infringement during product adaptation
- Online film/music piracy through illegal streaming and downloading
- Software code theft and clone website disputes
- False patent marking and biopiracy allegations
- False advertising and lookalike branding disputes
- Domain name cybersquatting/phishing issues

As a firm, we also undertake enforcement drives assisted by police and local authorities conducting raids against those selling, distributing, and providing fake / infringing goods. Through meticulous planning, we have helped seize infringing products while closely working with corporates to avoid and tackle any major IP violations.

At JusIP, our trusted team of IPR lawyers and industry experts helps protect IP assets through litigation across trademark, patent, design, and copyright disputes. We analyse strengths and gather evidence to build water-tight cases against violations like infringement and counterfeiting. Thereafter we represent clients across district and high courts through oral arguments, citations and tactful countering of defendant claims ensuring quick relief.

### IP TRANSACTIONAL, Advisory and Opinions



At JusIP, our IP legal and advisory team goes beyond conventional filing/prosecution and litigation services to unlock greater value from intangible assets. JusIP helps clients frame IP management policies and unlock value through licensing, transfer, assignment and open innovation and branding partnerships based on landscape insights. We offer assessment services benchmarking patent, trademark strengths relevant during private equity rounds, M&A deals through financial modeling.

Advising early startups on legally safer content licensing, confidentiality aspects and IP ownership structuring also constitutes our expertise. With CFOs and strategy teams, we shape policies incentivizing internal innovation.

#### We offer customized advisory in areas like:

**IP Valuation & Audits:** We assess patent, trademark, design, copyright and technology strengths to derive fair value during licensing deals and private equity rounds. Our analysis considers validity, scope, enforceability metrics using advanced financial models.

**IP Licensing & Transfer:** We aim to provide the finest legal solutions on a wide nature of agreements, ranging from licensing, manufacturing, assignment, reseller and distribution, publishing, non-disclosure agreements, software licensing and end-user agreements, franchise agreements, technology licensing and transfer agreements, registered user agreements etc.

**IP Management:** We frame policies around invention disclosures, asset creation targeting, competitive tracking to channel innovation strengths, right from R&D to tech-transfer stages across product lines.

**Open Innovation:** We advise on optimizing returns from the external innovation ecosystem through licensing-in technologies, university tie-ups, grants, and contests early in the product development lifecycle.

**Dispute Avoidance:** We mitigate conflicts through clearance opinions assessing similarities, prior art, and registered IP. Our searches in global databases provide insights to modify product design/names for risk avoidance.

**IP Strategy:** Based on assessment of internal competencies and market dynamics, we recommend DIRECTIONS on patenting focus areas, target countries, commercialization modes ensuring higher Rol.

# MEDIA AND ENTERTAINMENT



JusIP represents film and music producers, studios, music labels, artists, and other players in the media & entertainment space for end-to-end legal support surrounding content IP protection, monetisation and realization. Amongst other services, we have advised on team structuring covering co-production formats, collaboration terms, title protection and financing arrangements as well as issues relating to personality / publicity rights, music recording, distribution and publishing contracts.

JusIP assists production houses, studios, artists and media platforms on legal advisory surrounding content usage aspects. We review storylines, characters from confidentiality and adaptation perspective suggesting measures to balance inspiration v/s imitation risks. Our drafting expertise covers licensing agreements with creators, distribution contracts with OTT/exhibitors focused on interests' protection.

We also offer counsel on IP aspects - underlying work licensing, adaptation terms, permission documentation, moral rights considerations, and on-screen credits display. Post-production, our advisory covers distribution licensing, online streaming partnerships, metadata protection, confidentiality aspects and piracy prevention.

When it comes to dissemination, we represent stakeholders in negotiations and drafting of international format sales contracts, merchandising agreements, music licensing deals ensuring optimal realization while retaining IP control. We also enforce checks around branded content contracts covering influencer marketing protections.

On the disputes front, we have handled several high-profile cases covering artist copyright ownership issues, director attribution issues, theme adaptation conflicts and character merchandising disagreements. We analyse creative work contributions meticulously uncovering vital evidence.



For businesses and entrepreneurs, JusIP handles a wide spectrum of corporate and commercial legal services. From strategic advice to compliance management, JusIP assists domestic and foreign companies through a wide spectrum of corporate and commercial legal services such as:

**New Ventures**: We advise early-stage founders on aspects like entity structures, shareholder rights, investor agreements, ESOP framing and partnerships while ensuring regulatory compliance.

**M&A Transactions**: We represent acquirers/targets through the entire deal lifecycle right from due diligence, definitive contracts to post-merger integration covering aspects like business transfers, capital restructuring, divestitures etc.

**IP & IT Transactions**: We review technology ownership, dependency risks and support clients with specialized tech contracts around outsourcing, licensing, SaaS adoption, cloud migrations covering key aspects of privacy, data security, confidentiality, and service benchmarks.

**Dispute Resolution**: From sensitive Board Room disputes to Shareholder oppression matters, we provide discreet legal assistance towards negotiating mutually acceptable solutions, and litigation before National Company Law Tribunals if resolution strategies fail through trusted partners.

**Global Trade:** We represent companies on contracts review, investigations around dumping duty avoidance, import-export code compliance, and other Areas under FEMA, FCRA concerning repatriations, investments etc.

Our team blends corporate/tax/regulatory competencies to offer bespoke assistance across above areas through years of deal-making and litigation experience.

#### Tailored entity incorporation, shareholder pacts drafting

- End-to-end mergers & acquisitions transaction support
- Regulation conflicts tackling through legal-financial lenses

# ALTERNATE DISPUTE RESOLUTION



JusIP leverages specialized skills in alternate dispute resolution mechanisms helping clients settle complex conflicts confidentially. JusIP assists clients in resolving complex corporate and technology disputes expeditiously through Alternative Dispute Resolution (ADR) mechanisms. We cover:

**Arbitration:** We represent clients across domestic and international arbitration spanning domains like joint venture conflicts, infrastructure project disputes, insurance claim rejections, offshore contract issues etc. We guide clients end-to-end from nominating arbitrators to drafting statements, evidence preparation, oral submissions, and award enforcement under rules of SIAC, ICC, LCIA etc.

**Mediation:** We assist companies and individuals in settling matters amicably through seasoned mediators. Our experience covers aspects like family business disputes, partnership fallouts, employment terms disagreements, movie distribution arrangements etc.

**Negotiation**: Where direct party-to-party negotiation has failed, we analyze dispute aspects objectively and arrange settlement discussions through legal counsels ensuring clients' interests are upheld keeping relationships intact and saving court/arbitration expenses.

We represent clients right from drafting arbitration clauses in agreements to enforcement of awards. Our experience covers disputes related to JVs, construction projects, insurance claims and more.

### Our past arbitration representations span infrastructure, insurance, employment disputes across institutions like SIAC, ICC, LCIA covering:

- Arbitration Clause drafting, arbitrator selection
- Disputing party interests balancing though evidence and arguments
- Enforcement of arbitral awards across jurisdictions

We also coordinate mediation guiding realistic settlement discussions through financial implications evaluation. Our amicable approach maintains relations while saving legal expenses.

# REAL ESTATE



JusIP assists some of the marquee real estate developers, corporates, and investments firms in the northern region with specialized advisory around land matters, project planning/financing, regulatory approvals, and dispute resolution.

For our clients we have conducted due diligence around land title deeds, previous sale histories, and dispute proceedings, drafting joint development terms, area sharing arrangements, contractor agreements infusing project management best practices and risk coverage through insurance.

During the planning phase, our advisory covers tie-ups structuring, contractor agreements and insurance aspects. Thereafter we liaison with authorities on aspects like environment norms, RERA with specialized insights into state-level practices. We also represent interests in disputes concerning allottees, authorities and construction partners.

During construction, we offer counsel around adherence to local building laws, environmental norms while keeping tab on adverse orders and public litigation. Our team maintains close coordination with regional RERA authorities to ensure project registrations, updates, warranties, and other buyer commitments stay compliant.

On the dispute front, our litigators represent builder or buyer interests across consumer courts, RERA and High Courts covering aspects like delay in possessions/approvals beyond grace periods, quality issues, additional charges disputes and possession matters through trusted associate partners.

### JusIP represents developers, corporates, investors, allottees across an array of real estate transactions and disputes pertaining to:

- Land Due Diligence: title verification, non-encumbrance checks
- Project Planning & Financing: construction contracts, property insurance
- Registrations & Transfers: sale deed drafting & registration
- Property Litigation: tenant eviction, illegal possession matters

# CIVIL, CRIMINAL AND GENERAL LITIGATION



JusIP disputes and litigation services span criminal, civil and commercial conflicts representation through trusted associate lawyers. On criminal matters, we cover corporate frauds, financial crimes through complaints drafting, evidence furnishing, arrests avoidance and fair investigation coordination.

We assist high net worth clients in matrimonial conflicts tackling through counseling and multi-faceted negotiations. On the civil side, our litigation services cover contractual breaches, tender disputes, property disputes and tenant eviction cases across courts through arguments focused on quick relief.

#### Our panel lawyers and associates represent clients in niche cases covering:

**IP Litigation:** We tackle trademark infringement / passing-off, patent/copyright infringement, trade-secrets violation, counterfeiting matters through impactful evidence creation and litigation strategies.

**Corporate Frauds**: Our criminal lawyers assist forensic auditors and corporates in financial statement manipulation, insider trading, CSR fund diversion cases with complaints and evidence that result in fair police investigation outcomes.

**Cyber Crimes:** We represent clients in online fraud, data theft, phishing attacks, and assist police in tracking money trails across wallets, crypto exchanges through tech insights ensuring perpetrators gets convicted.

**Employment Disputes:** We represent corporates and employees in wrongful termination, workplace harassment, wage recovery and other HR policy violation cases ensuring fair settlements balancing stakeholder interests through deep court expertise.

**Tender Disputes:** We assist clients in challenging unfair disqualifications or bid rejections in public and private tenders through filing appeals before appropriate appellate authorities. Our lawyers are well-versed with tender terms and conditions to build strong cases resulting in tender awards or re-tenders as appropriate.

**Complaints under Insecticides Act:** We represent agrochemical companies, dealers, and farmers in filing complaints over quality failures, contamination, fake/duplicate products, illegal combinations under relevant provisions of Insecticides Act before state/central authorities. Our technical and legal expertise helps in investigation coordination and ensuring justice against perpetrators.



JusIP assists clients with specialized advisory and representation services concerning stressed assets and entities facing potential business failures. We support tackling financial distress situations through debt structuring support or formal insolvency resolution. In the past, we have negotiated concessions buying critical time through instruments like one-time settlements, credit restructuring and fresh collateral infusion.

Where turnaround fails, we represent client interests across creditors committee negotiations leveraging our financial and resolution plans assessment expertise targeting optimal outcomes. We also advise clients on contingency strategies analyzing critical exposures and resource allocation required apart from litigation assistance in issues related to avoidable transactions.

#### Our services encompass:

**Debt Reconstruction:** We explore out-of-court restructuring solutions aligning interests of corporate borrowers and lenders towards debt repayment through fresh collateral infusion, timeline relaxations, one-time settlements etc.

**Insolvency Proceedings:** Where turnaround fails, we assist clients in initiating voluntary liquidation or insolvency resolution process through NCLT while representing creditors during resolution plan preparation, valuations and negotiations ensuring optimal recoveries.

**Litigation Support:** We represent clients in proceedings arising out of approved resolution plans concerning aspects like appeals, avoidance transactions identification and fraudulent transfers. Our team reviews NPA tag disputes and represents clients in SARFAESI matters before Debt Recovery Tribunals as well as High Courts and Supreme Court.

**Advisory:** We offer contingency planning support, liability scenario analysis and advise on aspects like enterprise value bridge, claim waterfall mechanisms and resource allocation during distressed situations.

# DISCLAIMER

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